5/13/69 Broadcasting Council

Proposed by Al Hulsen, WFCR

Presently, the University of Massachusetts is the Federal Communications Commission-authorized licensee of two non-commercial, educational, FM stations located in Amherst: WFCR (88.5 m.c., 34,400 watts) and WMUA (91.1 m.c., 10 watts).

WFCR is operated with the financial assistance and advice of Amherst College, Hampshire College, Mount Holyoke College, and Smith College, in addition to the University of Massachusetts, to serve the general public. WMUA is student-financed and student-operated and serves primarily the University of Massachusetts/Amherst student community.

Since radio spectrum space is publicly-owned and is limited, the University Broadcasting Council believes it should be used to benefit the public in the most effective and efficient way possible.

WMUA's proposal to increase power to 1,000 watts stereo raises many questions concerning how the University of Massachusetts can best utilize two, non-commercial, educational, FM frequencies in Amherst.

Since careful study of the implications of WMUA's proposal is deemed necessary, this Council recommends that the Board of Trustees postpone endorsing application for increased power for WMUA at this time.

A committee representing this Council shall be appointed to study the WMUA request, early in the 1970-71 academic year, with a report of its recommendations to be transmitted to the Board of Trustees no later than December 1, 1969.